

IN THE CLAIMS

1. (canceled)
2. (currently amended) The method of claim 16 wherein the identifier is a telephone number.
3. (currently amended) The method of claim 16 wherein the identifier is a name and address.
4. (currently amended) The method of claim 16 wherein the provider of the service selected comprises non-product information.
5. (currently amended) The method of claim 16 wherein the provider of the service selected is determined by the location of the provider relative to the location of the wireless terminal.
6. (canceled)
7. (currently amended) The method of claim 16 ~~wherein the monitoring step includes~~ further comprising determining whether a change in location of the wireless terminal exceeds a location area size threshold.
8. (original) The method of claim 7 wherein the location area threshold is based on the area served by the base station serving the wireless terminal.
9. (currently amended) The method of claim 16 ~~wherein the step of~~ further comprising locating providers of the service requested ~~includes~~ including consulting a database containing location-specific service provider information.
10. (original) The method of claim 9 wherein the step of locating providers of the service requested further includes consulting a service provider profile database to identify the category of service specified by the wireless terminal user.

11.(currently amended) The method of claim 16 wherein the step of sending the identifier of the provider selected includes sending the identifier to the wireless terminal as an electronic document.

12.(currently amended) The method of claim 16 further including displaying the identifier of the provider selected on a text-based or graphical display screen.

13.(currently amended) The method of claim 16 further comprising the step of refreshing the identifier sent to the wireless terminal.

14.(original) The method of claim 13 wherein the step of refreshing the identifier is initiated by the mobile user from the wireless terminal.

15. (new) A method of identifying a provider of a service to a wireless terminal in a wireless telecommunications network, comprising the steps of:

 automatically updating a list of providers available to a user of a wireless terminal based on a user profile, where updating occurs when the network has determined that the user has changed location.

16. (new) The method of claim 15, further comprising:

 selecting one of the providers located;
 obtaining an identifier of the provider selected; and
 sending the identifier of the provider selected to the wireless terminal.